



**MINUTES  
BOARD OF TRUSTEES' MEETING  
August 14, 2009  
University Center – Panorama Room**

The meeting of the University of Northern Colorado Board of Trustees was held Friday, August 14, 2009, at 8:40 a.m. in the Panorama Room at the University Center, on the University of Northern Colorado Campus.

Those present included:

Trustees	Dick Monfort, Jerry Morgensen, Gil Carbajal, Carlotta LaNier, Dick Gast, Jim Chavez, Vish Iyer, Matt VanDriel
Officers and Administrators	President Kay Norton, Vice President and General Counsel Ron Lambden, Sr. Vice President and CFO Randal Haack, Provost and Sr. Vice President for Academic Affairs Abe Harraf, Vice President for University Relations Chuck Leonhardt, Recording Secretary Debra Fliethman
UNC staff/ faculty/students	Assistant Vice President Tobias Guzmán, Assistant Vice President and Dean of the Graduate School Robbyn Wacker, Director of Human Resources Marshall Parks, Faculty Senate Chair Steven Luttmann, PASC Representative Aimee Rogers, SPEEC Representative D. J. Cox, Student Senate President Justin Puckett
Guests	None

**ACTION ITEMS:**

**1. Approval of Agenda**

Trustee Morgensen moved to approve the agenda for the meeting. Trustee LaNier seconded the motion. Motion carried unanimously.

**2. Approval of Minutes**

Trustee Morgensen moved to accept the minutes of the June 12, 2009, regular meeting and the July 15, 2009, special meeting as presented. Trustee Carbajal seconded the motion. Motion carried unanimously.

**3. Board Planning Calendar**

There were no changes to the planning calendar.

### **Student Representative Council Report**

Justin Puckett reported that SRC is holding a retreat today and will meet with a leadership consultant to work on goals and direction for the group.

Matt Dunsmoor presented a request by the Student Representative Council for a change of name to "Student Senate." He gave a summary of changes that would necessarily result and reasons for requesting the change of name. The amendments required unanimous vote of the Student Representative Council, which has occurred, but did not require approval of the student body.

Trustee Gast moved to approve the change of name from Student Representative Council to Student Senate and to authorize the Board Secretary to make the necessary changes to the Board Policy Manual. Trustee Carbajal seconded the motion. Motion passed unanimously.

### **4. Board Chairman's Report**

None

### **5. Trustee Remarks**

None

### **6. Communications**

None

### **7. President's Report**

President Norton encouraged members of the Board to attend a meeting on September 21 hosted by CCHE that will include Governor Ritter, General Assembly leaders, and higher education leaders to discuss a strategic plan for Colorado post-secondary education. A draft of the proposed framework was included in the agenda packet. President Norton updated the Board on the context of the meeting and there was extensive discussion regarding this planning process. While there is no objection to the concept that the state ought to have a higher education plan, the institutions of higher education in the state have considerable reservations about the timing of the state process, which have been expressed to the Commission, the Department of Higher Education and to the Governor. The timeline for the planning process contemplates that there would be no legislative action until January 2011, which is unrealistic in light of the fiscal situation. There needs to be discussion about freeing the governing boards to make decisions about scholarship policies, financial aid policies, pricing, and programs, rather than have those regulated by the state.

The leaders of Colorado's higher education institutions will also be meeting to collaborate on ways to get out the message that higher education matters to the people of Colorado. Until there is a consensus that higher education matters, there will not be sufficient funding.

As expected, the June revenue estimates were down. Federal assistance to stabilize higher education funding at the FY09 level for FY10 and FY11 no longer appears to be on the table. Although rescissions are unlikely in FY10 because there is enough fiscal stabilization money from various sources that can be used to backfill any additional cuts in the state appropriation to higher education, the expected dropoff of state funding will likely occur in FY11 rather than FY12. This year, a great deal of work has been done throughout campus to control and redirect expenses and to identify investments. This is an ongoing and methodical process, but work will be accelerated in light of the current fiscal reality. Very recently, the budget group at the University spent several hours going through the FY10 budget that was just approved in June to see if any changes should be recommended. The decision was that no changes will be recommended due to the flexibility that was built into the budget.

## 8. INFORMATION ITEMS

### **Higher Education Fiscal Outlook – Randal Haack, Senior Vice President for Finance & Administration**

Dr. Haack presented a written overview of the current state budget situation and changes that may impact the University. Included was a timeline of important events and a study done by the University of Denver Center for Colorado's Economic Future.

### **Identity Development Update – Chuck Leonhardt, Vice President for University Relations**

Vice President Leonhardt updated the Board on brand message development. The Integrated Marketing Group has done message testing with focus groups and has received positive feedback. The three goals for the campaign are: increase awareness, increase understanding, and increase adoption. The slogan "Bringing Education to Life" was overwhelmingly accepted by the focus groups and it is felt that this slogan that can carry the University forward for many years. There will be some additional wordsmithing of the identity statement, but the core message remains the same. Vice President Leonhardt showed examples of possible messages and also showed the interactive website that will be launched. From the website, there will be downloads for cell phones and computers, a video section, posters that can be downloaded or ordered online, a webcam, a new Admissions Viewbook, a University brochure, a photo tour, and unique music developed by the College of Performing and Visual Arts.

The internal launch of the marketing campaign is scheduled to begin January 14 with the new web homepage and portal, campus banners, mailings, ad specialties and public announcements. Also during January, an external launch will begin, featuring coffee table publications, information at Denver International Airport, in-flight magazines, outdoor billboards and TV spots. The push for university integration will start in January and February with the introduction of guidelines (color palette, fonts, photos, copy) and templates (PowerPoint, brochures, newsletters, mailers).

### **H1N1 Virus Response Update – Randal Haack, Sr. Vice President for Finance & Administration**

Dr. Haack submitted a written report regarding UNC's response to the H1N1 virus outbreak. He commented that the illnesses so far have not been of the virulent strain that was originally anticipated. Closures are not expected, but steps are being taken to manage the flu when it occurs on campus.

### **Foundation Report – Virgil Scott, UNC Foundation President**

Virgil Scott thanked Vice President Leonhardt for his work on the marketing campaign and also thanked the administration and Board for their support. The Foundation continues to build infrastructure for long-term success. Relationships with alumni and friends are being strengthened. The fiscal year ended June 30 with cash contributions within one percent of last year (\$4.7 million). It is expected that FY10 will be a peak year. The Foundation will explore the role of its board of directors next week at the annual retreat. Mr. Scott appreciates the efforts of the UNC Trustees as they participated in the peer screening process.

### **Faculty Senate Report – Steven Luttmann, Chair**

Mr. Luttmann stated that he looks forward to working with the Board, and members should not hesitate to contact him. The Board should have received their invitations to the Faculty Senate Retreat, and the Senate would be honored if they could attend. The Senate's long-time administrative assistant, Vicki Garcia, is retiring and she will be missed. Faculty Senate has been working on the following:

- A new sabbatic leave policy was drafted and sent to the Deans, but did not receive approval. The proposal then went to a conference committee, where effective corroboration made it possible for the policy to be successfully re-drafted to the satisfaction of all.
- Reviewing all policies with regard to sexual harassment. An ad hoc task force has been set up to undertake a thoughtful review of all related policies. Comments and questions are welcomed and input will be solicited from the student body, PASC, SPEEC, the Dean of Students and University Counsel.

### **PASC Report – Aimee Rogers**

Aimee Rogers stated that she is glad to be serving as PASC representative for an additional year. PASC Council has several new members and recently held a retreat to work on goals. The executive committee will continue to work on areas to pursue in the coming year.

### **SPEEC Report**

D.J. Cox reported that SPEEC is already working this year, with a theme of “addressing the challenge.” There is an effort to concentrate more on providing information and understanding of governance issues as they impact students and employees. Communication is being enhanced with an improved website and an increased number of newsletters. Efforts are underway to strengthen ties with students and with other campus governance groups.

### **Enrollment Update**

Chairman Monfort requested an update on enrollment. Assistant Vice President Tobias Guzmán reported that recruiting efforts are beginning to pay off. Final numbers will not be available until the September 24 course drop deadline, but as of today:

- 6,274 freshmen are admitted, compared to 5,187 last year at this time;
- 530 more freshmen are enrolled than last year at this time (up 9.4%);
- Transfers are flat;
- Out-of-state enrollment is flat (while sister institutions are showing a decline);
- Housing numbers are 103% over occupancy, but the number is expected to drop to 101% by the census date.

There followed a discussion regarding housing applications, capacity, challenges involved with the higher numbers of enrolled students and steps being taken to increase retention.

Assistant Vice President and Dean of the Graduate School Robbyn Wacker reported:

- graduate applications are standing at 1,969, up 538 from last year, the bulk of which are for master's-level programs;
- a five-percent increase in enrollment is expected for the coming year;
- headcount is up five percent from last year;
- in-state enrollment is up three percent and non-resident enrollment has also increased;
- minority enrollment is up around five percent.

The Graduate School has been working with the Provost, Deans and Office of Extended Studies to specifically target master's-level programs for recruitment where there can be an immediate increase in applicants and enrollment without impacting the number of professors and classrooms needed. There followed a discussion regarding pricing and enrollment issues that are specific to graduate programs.

The Board discussed several communications received from Audiology students and parents complaining about the significant increase in tuition. Steps are being taken to work with faculty to

adjust the design of the curriculum and to offer financial aid to bring the cost of this particular program in line with other programs.

## 9. BOARD ACTION ITEMS:

### **Personnel Information/Action Items – Abe Harraf, Provost & Senior Vice President**

Provost Harraf presented the following personnel items for approval: 84 appointments, 16 separations, 3 leave of absence, 6 retirements, and 2 transitional retirements. Trustee Gast moved to approve the Personnel Information/Actions. Trustee Chavez seconded the motion. Motion passed unanimously.

Marshall Parks reported that 24 employees took advantage of the voluntary separation incentive offered to classified employees. \$293,000 was spent on the incentives to buy \$1.04 million in salary savings. The minimum that will be saved if all of the positions are replaced is \$260,000 in base salaries, but will in reality be much more than that.

### **HB09-1063, In-State Tuition Classification When Parent Moves for a Job, and HB09-1039, In-State Tuition Classification for Honorably Discharged Military Veterans – Randal Haack, Senior Vice President**

After discussion, Trustee Gast moved to approve in-state tuition classification for children of parents who have moved to the state for a job, pursuant to HB09-1063, and for honorably discharged military veterans and their dependents, pursuant to HB09-1039. Trustee LaNier seconded the motion. Motion passed unanimously.

## **PUBLIC COMMENTS**

None.

## **EXECUTIVE SESSION**

Trustee Morgensen moved that the Board go into executive session to discuss employment and legal issues. Trustee LaNier seconded the motion. Motion passed unanimously. The Board went into executive session at 10:35 a.m.

## **ADJOURNMENT**

The Trustees exited the executive session. Chairman Monfort adjourned the regular meeting of the UNC Board of Trustees at 11:35.

Respectfully submitted by:



Debra Fliethman  
Recording Secretary