



QUALITY COURSE DESIGN: THINKING OUTSIDE THE LECTURE

Laurie J. MacDonald, Ph.D.
Senior Training & LMS Specialist
Poudre Valley Health System
970-495-7905

Discussion Overview



- **Breaking with tradition**
 - How do you peel a banana?...
- **Defining Quality Instruction**
 - Student vs. Instructor perspective...
 - Exemplar Courses...
- **First things first**
 - Designing with learning in mind...

Breaking with tradition...



We often...

...parent as we were parented.

...teach as we were taught.

Defining Quality Instruction...



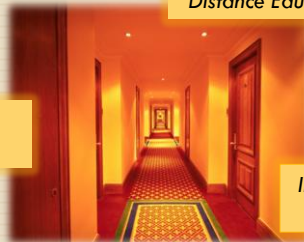
Different views...

...Instructor vs. Student perspective

*Rubric for Online
Instruction*

Distance Education Report

*Instructional Design Tips
for Online Learning*



Defining Quality Instruction...



...review of Exemplar Courses



Exemplary Courses for the Rubric for Online Instruction
Located at:
http://www.csuchico.edu/celt/roi/eoi_vista.shtml

First things first...



...designing with learning in mind



Quality Matters
Inter-Institutional Quality Assurance in Online Learning
<http://www.qualitymatters.org/index.htm>



UNC Quality Matters Project
http://www.unco.edu/cetl/quality_matters/index.html

Resources/References



- Quality Matters: Inter-Institutional Quality Assurance in Online Learning sponsored by MarylandOnline, Inc.
 - <http://www.qualitymatters.org/>
- ROI: Rubric for Online Instruction: CSU - Chico
 - <http://www.csuchico.edu/celt/roi/index.shtml>
- Smith, Robin M., *Conquering the Content: A Step-by-Step Guide to Online Course Design*
 - ISBN 978-0-7879-9442-6
- Conrad, Rita-Marie & Donaldson, J. Ana., *Engaging the Online Learner: Activities and Resources for Creative Instruction*
 - ISBN 0-7879-6667-3
- Fink, L. Dee., *Creating Significant Learning Experiences: An Integrated Approach to Designing College Courses*
 - ISBN 0-7879-6055-1