



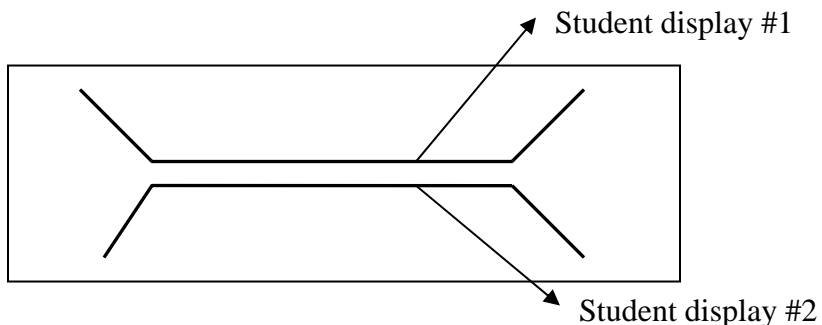
Research Day Poster Presentation Tips and Display Information*

I. Poster Design Tips

1. Keep your poster simple and brief. A poster is not a place for you to tack up your entire paper for people to read. Think of a poster as a series of highly efficient, organized "panels" upon which appear synopses of the relevant information. Remember that you will be available to expound on your subject.
2. Take care to plan and organize it well. Make sure it communicates the intended information in an interesting, visual manner. Organize your poster materials using headings, such as "Introduction," "The Research Question," "The Methodology," and "Findings." You want your poster to have a logical flow.
3. Use large enough fonts so people will not have to squint to read the material. For headings, a 48-point font is a good idea. For text, anything less than an 18-point font will cause people to squint.
4. Make your poster visually appealing. Be creative. Be inventive. Incorporate color. Use photographs, graphs, charts, maps--anything that helps to convey the importance of your project. Don't, however, overwhelm those who look at your poster with visuals that are too complex or that are not absolutely significant. Consider carefully the layout of these materials.
5. Provide a concise handout of your work. Include your name, your school, and, if you wish, your email address. The handout should briefly summarize your work. It might also include discussions of such things as why you chose the topic, your experience in working on the project, any questions for further research that were prompted by the project.
6. Place the title of your work in a prominent position on your poster. Include your name and your school.
7. Be prepared to answer questions.
8. Do not plan on using any audio-visual equipment. None will be available. If you plan to bring your own, keep in mind that we will not provide security and cannot guarantee its safety.

II. Poster Display Information

1. A limited number of fabric poster display boards (4' x 3'10") and science fair-type cardboard displays will be available. All display boards are available for student posters on a first come, first served basis.
2. Students will display back-to-back on 6' tables in the UC Ballrooms as pictured below.



3. Students may bring their own display setup as long as it will fit in the presentation space allotted to them.
4. Come early to set up for your presentation and dress to impress!

III. Other Helpful Resources for Poster Preparation

<http://ublib.buffalo.edu/libraries/asl/guides/bio/posters.html#Designing>

<http://www.kumc.edu/SAH/OTEd/jradel/effective.html>

http://www.kumc.edu/SAH/OTEd/jradel/Poster_Presentations/PstrStart.html

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