Leadville Travel Brochure  
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OVERVIEW

Students will produce a travel brochure that encourages people to come settle in Leadville, Colorado. They will then present the information to the class.

STANDARDS

• History Standards 2.1: Students know how to formulate questions and hypotheses regarding what happened in the past and to obtain and analyze historical data to answer questions and test hypotheses.

• Reading and Writing Standard 2.1: Students write and speak for a variety of purposes and audiences.

OBJECTIVES

Students will know and be able to:
• advertise the early Leadville area in a way that draws people to it.
• read and write about the important information on Leadville.
• speak clearly in front of the class about the information on Leadville.

INQUIRY QUESTIONS

• What are the buildings in Leadville made of?  
• Describe the geography of the land in Leadville.  
• What is the Tabor Opera House?  
• Why did people live in Leadville?

MATERIALS TO BE USED

• Historic photos from the Doing History CD-ROM disk or website for the Cities topic, Leadville theme, pictures 1-5  
• Drawing paper folded in half lengthwise  
• Markers, crayons, colored pencils

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PROCEDURE

1. Read about all the historic photos on Leadville.

2. Determine what information is needed for a brochure to entice people to move to Leadville about the year 1880. Write this information in the brochure.

3. Draw and color pictures in the brochure about Leadville to make it visually appealing.

4. Present the brochure to the class.

ASSESSMENT

Use the following rubric to assess each student’s work:

<table>
<thead>
<tr>
<th></th>
<th>Awesome!</th>
<th>Okay</th>
<th>Needs Work</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is the brochure visually appealing?</td>
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<tr>
<td>Does the brochure include important information about Leadville?</td>
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<tr>
<td>Was the presentation to the class interesting and informative?</td>
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