

WLD Additional Video Guidelines

For this competition, all you have to do is send us an original videotaped **commercial postmarked by March 23**. Please note that we will not judge ANY commercials postmarked after this deadline. We will judge the commercial and announce the results on World Language Day. The competition is open to all levels and winning commercials will receive rosettes. Please observe the following guidelines:

1. EACH TEACHER IS ALLOWED TO SEND TWO COMMERCIALS PER LEVEL.
You may choose the level(s) of students – 1st year, 2nd year, 3rd year, 4th year, 5th year, or native speaker. Please do not mix levels in a commercial.
2. Commercials may be no longer than one minute.
3. Videotapes must be DVD or VHS (No Beta please!) format!
4. Please send only one Tape or DVD per language per school, separately from other registration materials. (You may have several commercials on the same Tape or DVD.)
5. At least one of the students in each commercial must be a registered participant of World Language Day.
6. Commercials will be judged on fluency, blocking, dramatic interpretation, pronunciation, memorization, originality, and cultural relevance. In addition, the quality of taping will be considered.
Please note: **Commercials will be marked down for violence, foul language, or sexual content. In addition, they must not be based on actual TV commercials.**
7. Commercials will be shown the morning of World Language Day. Please pick up your videocassettes/DVDs after noon in the Council Room. We will not return them by mail.
8. **Please fill out the following form and attach it to your video.**

**VIDEOS WITHOUT ALL OF THE FOLLOWING INFORMATION WILL BE DISQUALIFIED!
PLEASE MAKE SURE INFORMATION IS CLEAR & LEGIBLE!**

Teacher: _____

School: _____

Language: _____ Phone Number: _____

Names of commercials in order of appearance (English and Target Language) Level 1, 2, 3,
4, 5

Or native speaker

1. _____

2. _____

3. _____

(add more entries if necessary)