



UNIVERSITY OF
**NORTHERN
COLORADO**

#604

**AGENDA FOR THE MONDAY, OCTOBER 10, 2022 FACULTY SENATE MEETING
AT 4:00 P.M. IN UC COUNCIL ROOM**

1. Call to Order
2. Approval of the October 10, 2022 Agenda
3. Approval of the September 26, 2022 Faculty Senate Minutes (See below)
4. Chair's Report
5. Administrative Reports: President, Provost, Board of Trustees
6. Staff Council Reports: Classified Staff Council, Professional Administrative Staff Council
7. Standing Committee Reports: Academic Policies, Codification, Elections, Faculty Welfare, Salary Equity
8. Student Senate Report
9. Special Orders
 - LAC Written Comm & World Languages CCC Appointment
 - Enrique Bernales Albites – 2022-2025
10. Special Reports
11. Unfinished Business
12. New Business
 - CORE Initiative (APC)
 - Time Guidelines, 2-3-901(1) (Faculty Welfare)
13. Comments to the Good of the Order
14. Adjournment

**MINUTES FOR THE MONDAY, SEPTEMBER 26, 2022 FACULTY SENATE MEETING
AT 4:00 P.M. IN UC COUNCIL ROOM**

Present: Applegate (Landry), Athanasiou, Benedict, Brown C., Brown J., Charley, Cieminski, Cobb, Dietz, Endres, Fleming, Garrett, Gebhardt, Greene, Haddad, Iannacchione, Kyle, Lee, Leonard, Levin, Muller, Parker, Pullen, Schaberl, Schuttler, Senbet, Sileo, Stody, Vaughan, Welsh, Wieben, Wiegand, Yu, Zukiewicz

Absent: Allen, Almquist, Feinstein, Jensen, Mahovsky

Guests: Farris, Steg Haskett

1. Call to Order
The meeting was called to order at 4:02pm.
2. Approval of the September 26, 2022 Agenda
Approved without objection.

3. Approval of the September 12, 2022 Faculty Senate Minutes
Approved without objection.

4. Chair's Report (Senbet):

- Call for applications for UG student commencement speaker: The application is available on the [UGC website](#). Applications are due on 10/2. Please encourage graduating students to apply.
- Call for volunteers for Faculty Senate representatives: Professional Administrative Staff Council

5. Administrative Reports:

President (Feinstein): No Report.

Provost (Fleming): Members of the campus community are encouraged to attend one of the Budget Town Hall sessions this week, 9/28 and 9/29.

Board of Trustees (Vaughan): Information from the 9/23 BOT annual retreat is available on the [BOT website](#). Topics included enrollment, admissions, fiscal outlook, strategic plan, and the college of medicine. President Feinstein requested the BOT formalize a multiyear evaluation process for the president; a third party is guiding development. Faculty Senate may want to consider how to gather feedback in the off years.

DISCUSSION: *capital funding*

- We will know more in Spring 2023. It is possible the medical school building will be added to the priority list this year.

6. Staff Council Reports:

Classified Staff Council (Gebhardt): Renovation of the UC is delayed with supply chain issues. CSC and PASC are hosting a Halloween costume contest on 10/31. The staff banquet in Spring will be held in the evening and include a silent auction. CSC and PASC are assembling a subcommittee to examine workload in the ASC model and how to relieve stress, which is impacting staff retention.

Professional Administrative Staff Council (Cobb): No Report.

7. Standing Committee Reports:

Academic Policies (Levin): APC approved catalog language for retroactive degree conferral, which will be reviewed at Codification. UGC recommended that UNC participate in the State's CORE Initiative. We plan to gather faculty feedback on 4-day class schedule.

DISCUSSION: *4-day class schedule*

- Benefits/opportunities of 4-day scheduling:
 - allow faculty more dedicated time for non-teaching duties
 - allow students more dedicated time for participation in campus activities
- The no-teaching day of the week has not yet been determined (e.g., Wednesday, Friday, other).
- Feedback from faculty is crucial to understand potential impacts to various units.

Codification (Schuttler): We are working on streamlining definitions in Board Policy and University Regulations.

Elections (Schuttler): Fall 2022 elections are concluded. Welcome to the new faculty Senators!

Faculty Welfare (Endres): We wrapped up eligibility timelines for promotions and are still working on tenure-track contracts.

DISCUSSION: *multiyear contracts: tenure-track versus tenure*

- Endres will investigate the contract types.

Salary Equity (Kyle): We are working on a multiyear compensation plan to move us toward the goal of 100% parity in the next five years. Kyle and Senbet are attending budgeting meetings; please send any budget-related questions to them.

8. Student Senate Report (Jensen): No Report.

9. Special Orders

- Academic Technology Advisory Group
 - Oscar Levin – 2022-2023
- Faculty Senate Committee Appointments
 - Jeff Brown – Faculty Welfare Committee
 - Barbara Garrett – Faculty Welfare Committee
 - Jieun Lee – Faculty Welfare Committee
 - John Leonard – Academic Policies Committee

The whole slate of committee appointments was approved without objection.

10. Special Reports

- **UNC Marketing Campaign** (AVP of Marketing & Communication Debbie Farris)
 - Farris presented information about UNC's Marketing Campaign: *North of the Norm. East of the Expected.*
 - The campaign ran from May – July 2022 and was designed to increase brand awareness and drive enrollment for UNC by utilizing social media, streaming platforms, and Google.
 - Farris presented information about the Marketing and Communications Plan for 2022-23.
 - Primary audience: prospective students, transfer students, and current students (retention)
 - Secondary audiences: parents and community
 - Goals of the Marketing and Communication Plan include:
 - Raising the visibility/perception of UNC
 - Driving UG/GR enrollment/retention
 - Driving engagement/relationships with UNC alumni & friends
 - Establishing UNC as a thought leader, influencer, and expert
 - Farris encouraged faculty to reach out to her directly with any input/ideas.

DISCUSSION:

- Members discussed the need for increased visibility, contact, and recruitment among schools in the region and the need to meaningfully engage faculty in recruitment.

11. Unfinished Business

12. New Business

13. Comments to the Good of the Order

14. Adjournment

The meeting was adjourned at 5:08pm.

Mary Schuttler
Faculty Senate Secretary

Betsy Kienitz
Recording Secretary