



Please contact us for information on additional programs offered at the Colorado Springs and Denver sites, online, and throughout the state.

Office of Extended Studies  
Campus Box 21  
University of Northern Colorado  
Greeley, CO 80639

970-351-2944 | 303-637-4320 | 800-232-1749  
Fax: 970-351-2519  
E-mail: [esinfo@unco.edu](mailto:esinfo@unco.edu)  
Website: [www.unco.edu/extendedstudies](http://www.unco.edu/extendedstudies)

**WHO ARE THE GRADUATE SPORT ADMINISTRATION FACULTY?**

*CORE SPORT ADMINISTRATION FACULTY*

David Stotlar, Ed.D. from University of Utah, Professor (Program Coordinator)

Dianna Gray, Ph.D. from The Ohio State University, Professor

Linda Sharp, J.D. from Cleveland-Marshall College of Law, Professor

**WHO DO I CONTACT?**

David Stotlar, Program Coordinator  
University of Northern Colorado  
School of Sport and Exercise Science  
Campus Box 39  
Greeley, CO 80639  
970-351-1722  
[david.stotlar@unco.edu](mailto:david.stotlar@unco.edu)

University of Northern Colorado  
Colorado Springs Office of Extended Studies  
11195 Hwy 83, R25  
Colorado Springs, CO 80921  
719-502-2102 or 800-456-6847  
[esinfo@unco.edu](mailto:esinfo@unco.edu)

University of Northern Colorado  
Denver Office of Extended Studies  
1061 Alton Way, Bldg 758  
Denver, CO 80230  
303-637-4335 or 303-637-4320 or 888-786-2336  
[esinfo@unco.edu](mailto:esinfo@unco.edu)

University of Northern Colorado  
Graduate School  
Carter Hall 2007  
Campus Box 135  
Greeley, CO 80639  
970-351-2831  
[gradsch@unco.edu](mailto:gradsch@unco.edu)  
[www.unco.edu/grad/general/home.htm](http://www.unco.edu/grad/general/home.htm)

University of Northern Colorado  
Office of Financial Aid  
Attn: Carlos Barrientos  
Campus Box 33  
Greeley, CO 80639  
970-351-2502 (identify yourself as an off-campus student)  
[carlos.barrientos@unco.edu](mailto:carlos.barrientos@unco.edu)  
[www.unco.edu/ofa](http://www.unco.edu/ofa)

**IS FINANCIAL ASSISTANCE AVAILABLE?**

Students enrolled in UNC degree and licensure programs may be eligible for financial aid. Obtain detailed information from the UNC Office of Financial Aid (see contact information at right).

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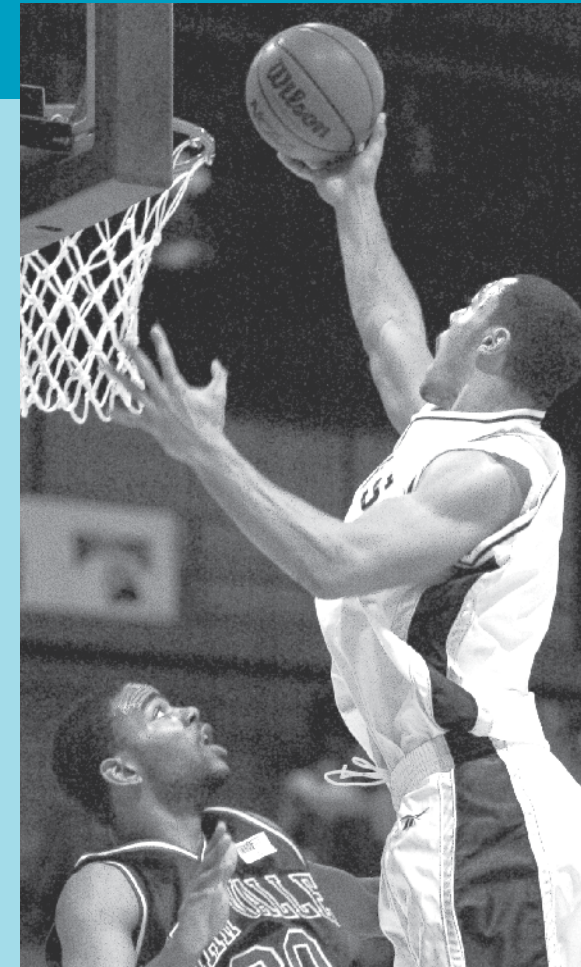


[www.unco.edu](http://www.unco.edu)

Office of Extended Studies presents

**MASTER OF SCIENCE**  
**SPORT & EXERCISE SCIENCE: SPORT ADMINISTRATION**

University of Northern Colorado  
Colorado Springs and Denver Centers



**Colorado's Best University Experience . . . Comes to You!**

If you want a challenging and rewarding career that makes a difference in the lives of others, then the Sport & Exercise Science Sport Administration graduate program might be right for you.

Through one of the nation's strongest programs of its kind, you'll interact with a student-involved, approachable faculty whether consulting your advisors, participating in field-based data collection for sport teams, or using research to change practices in administration of sport and physical education programs.

Virtually all of our graduates find placements within their specializations, and many have acquired prestigious positions or pursued more advanced graduate study.

**THE PROGRAM**

Our 12-month program will prepare you for demanding careers in sport and physical education administration. You will study leadership, program management, marketing, law, facilities and current issues in sport and physical education. You must complete a minimum of 30 semester hours. Internships also provide special opportunities, particularly for students who need to bridge the gap between theory and experience.

The National Association for Sport and Physical Education and the North American Society for Sport Management have approved UNC's program. In addition, you can participate in ongoing research with amateur and professional sport organizations.

**STUDY SPORT ADMINISTRATION**

America's interest in health, physical activity and sport has reached an all-time high. Our growing, aging and diverse population increasingly has made physical fitness a top priority over the past 20 years. This emphasis on physical activity, exercise and wellness in today's society, combined with the popularity of leisure pursuits and organized sport, intensifies the need for capable, highly trained professionals in the multi-billion dollar sport industry.

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### KEY BENEFITS

- Take courses designed for adult learners
- Discover new resources and contacts
- Develop helpful perspectives on current trends
- Interact with leaders in the field
- Synthesize your personal talents and interests
- Apply theory in practical ways
- Transfer new and expanded skills to your work
- Integrate experience and academics
- Demonstrate greater expertise in your field

### COMPLETE THESE COURSES

SES 560	Issues & Ethics in Sport Administration	(3)
SES 570	Program Management	(3)
SES 576	Sport Promotion and Marketing	(3)
SES 602	Introduction to Research in Sport & Exercise Science	(3)
SES 675	Facility Management in Sport	(3)
SES 676	Sport Public Relations and Information Systems	(3)
SES 688	Legal Aspects	(3)

#### *At student's discretion to complete the program:*

SES 622	Directed Study	(3)
SES 678	Event Development	(3)
SES 699	Thesis	(6)
SES 692	Internship	(3)

### WILL THIS PROGRAM MEET MY EXPECTATIONS FOR QUALITY?

#### HIGH STANDARDS

UNC is fully accredited by the Higher Learning Commission of the North Central Association. We offer accredited programs and maintain high teaching standards. Program faculty are committed to the development of broadly based, competent professionals who are skilled in helping people with personal, career, and leisure concerns. Faculty view potential program candidates as unique, with strengths and assets to be identified, encouraged and developed during graduate education.

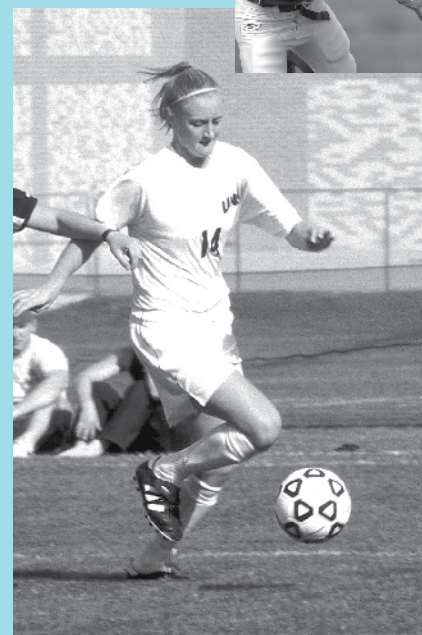
#### EXCEPTIONAL FACULTY

Highly qualified UNC faculty and, occasionally, graduate lecturers from other colleges and universities will teach your courses. Faculty affirm strong connection between the world of theory and the world of practice and are in constant and close contact with sport professionals, collaborating, consulting and researching.

#### AN EDUCATIONAL LEADER

Since its founding more than 100 years ago, the University Northern Colorado has been at the educational frontier. Today, the University prides itself on its quality, diversity and personal touch. We offer a wide range of academic programs on the Greeley campus and at sites throughout Colorado via distance delivery formats, both site-based and online. Degrees and endorsements awarded through extended programs carry the same academic recognition as those earned on the Greeley campus.

This program is offered as part of the statewide coordinated program of off-campus instruction authorized by and in compliance with policies of the Colorado Commission on Higher Education.



### WHAT RECENT GRADUATES SAY ABOUT THE PROGRAM

“I found the program to be tremendously rewarding and extremely valuable. I learned a great deal about a wide variety of topics that I use each day as a professor and athletic administrator. I can't think of a day that passes where I don't fall back on something I learned at UNC.”

– William P. Walker, Colonel, USAF  
Deputy Director of Athletics  
Professor and Head, Physical Education Department  
United States Air Force Academy

“The UNC Master's Degree program is designed to provide students with both a theoretical and practical application of sport management. My overall experience in the program provided me with the tools necessary to meet the complex demands of 21st century sport management.”

– Bob Gambardella  
Director, Sports Partnerships  
United States Olympic Committee

“One of the greatest aspects of the program is that it is scheduled so that you are able to obtain the degree and continue to work. The professors were always available to the students, even during the week when they were working at the main campus. It was a great experience that gave me the edge to get into the competitive field of sport management.”

– Gretchen Hursh  
Manager Merchandising & Procurement  
USA Hockey

### HOW AND WHEN CAN I APPLY?

You must possess a baccalaureate degree from an accredited college or university and be accepted by the UNC Graduate School. Admission to the graduate program in Sport and Exercise Science: Sport Administration is a two-stage process consisting of 1) preliminary screening by the Graduate School and 2) final review by Sport and Exercise Science Sport Administration faculty.

#### Submit to the Graduate School:

1. Completed UNC Graduate School application for admission
2. Two letters of recommendation
3. Letter of intent stating your reasons for pursuing the degree and career goals
4. \$50 admission processing fee
5. Academic transcripts (two official copies) from each college or university you have attended(except UNC). A grade point average of at least 3.0 in the most recent 60 hours of academic work is preferred. GRE scores must be submitted when GPA is less than 3.0. When the Graduate School has determined that minimum university requirements have been met, your materials will be forwarded to the Sport Administration area for consideration.

#### Submit to UNC's Colorado Springs, Denver or Greeley Office of Extended Studies:

Notice of Intent to Apply form (enclosed)