



*Office of Enrollment Management & Student Access*

*Admissions · Campus Recreation · Dining Services · Financial Aid ·  
· Housing & Residence Life · Registrar ·*

Dear Colleagues:

We are approaching critical months in the recruitment cycle. Admissions recruiters are visiting many states and high schools, and financial aid has recently launched the Universal Scholarship Application. The number of inquiries, visits to UNC, and number of applications continue to be monitored and the overall student experience of our current students continues to be assessed. It remains an exciting time at Northern Colorado. Your continued support and positive energy is very much appreciated.



*Cherry Creek School Bus*

### **Denver Exposure**

School buses in the Denver metro area have been outfitted with advertisement promoting UNC. In partnership with the school districts many school buses are sporting the advertisement bringing added exposure to Northern Colorado.

### **UNC Bears Blitz (UNC Student Recruiting Group)**

A group of dedicated students will be spending their winter break to recruit potential students. This ambassador-type model can be one of the most influential models of recruiting. With outreach focused on their former high schools, these current UNC students will demonstrate their success as being leaders on our campus! For more information, please contact Maggie Wright ([Margaret.wright@unco.edu](mailto:Margaret.wright@unco.edu)) or Regan Pfeifer ([Regan.Pfeifer@unco.edu](mailto:Regan.Pfeifer@unco.edu)).

## Little Bear Goes to UNC

Written by student Alison Markovchick and illustrated by Adam Bauer, this coloring book depicting UNC in the most simplest way has been delivered to pediatricians, daycares elementary schools and youth centers. The message is simple yet subtle enough to have parents and youngsters think about UNC in the future.



## Leveraging Student Employment to Increase Student Retention

**Tuesday, November 25, 12 – 1:30 pm, Candelaria 1375**

A free webinar for departments that employ students in their operation. National research explores how postsecondary institutions have used on-campus student employment programs in their efforts to improve year-to-year retention and persistence to graduation rates. Attend this webinar to learn more about measurement of student employee retention and graduation, and find out how other departments are more effective than others in these areas. This webinar is sponsored by the Office of Enrollment Management & Student Access, Division of Academic Affairs. To register for this event and lunch, please email Berniece Mitchell at [CETL@unco.edu](mailto:CETL@unco.edu).

## Subway @ the UC

Subway is now **OPEN**...don't forget you can use your ID card for faculty/ staff meal deduction

Hours of Operation:

- Monday - Thursday: 10:30 a.m. - 10:00 p.m.
- Friday: 10:30 a.m. - 4:00 p.m.
- Saturday: CLOSED
- Sunday: 6:00 p.m. - 10:00 p.m.



## Financial Aid 101 for Faculty and Staff

In response to feedback received at the recent Enrollment Management Summit, Financial Aid Director Donni Clark will present an informative session about student financial aid for all interested faculty and staff, 1:30-2:30 p.m. on Tuesday, Nov. 18, in Columbine B of the University Center. Topics will include financial aid regulation and protocol, scholarship and work study procedures and much more. Plenty of time for questions will be allocated. The first 25 attendees will receive a free long sleeve Bear Pride T-shirt. Refreshments will be served. For additional information, contact Susan Stopher at 351-2692 or [susan.stopher@unco.edu](mailto:susan.stopher@unco.edu).

## Denver Public School Special Visit

The event was incredible! UNC was able to show off the campus to 350 DPS students. Students and counselors were welcomed with UNC bags and a T-shirt along with information on the many academic programs UNC has to offer. School counselors were amazed at the beauty of our campus and the helpfulness of our staff. DPS students were astounded by the look of the residence halls, good food and college life. Look forward to a similar event for District 6 early next semester.



*DPS Students in Kepner Hall*