

The Classroom Performance System for Higher Education

eInstruction® was founded in 1981 by Dr. Darrell L. Ward, a longtime researcher and teacher. He recognized a significant need in educational institutions for innovative technology-based products. Many years of consistent, cutting-edge research and development have earned eInstruction a reputation for excellence in the education market. eInstruction Corporation is an industry leader, with more than 2 million users in K-12, Higher Education, and corporate training marketplaces. eInstruction also leads the market in Higher Education, with more than 700 universities using CPS at various levels and more than 90 universities that have standardized on eInstruction's technology.

The Classroom Performance System

The Classroom Performance System consists of radio frequency (RF) pads communicating with a receiver unit to collect student performance data. Upon adoption, an instructor receives a free CPS Test Kit, which includes:

- CPS software
- 1 response pad with enrollment code
- 1 receiver unit (additional receivers may be purchased)

CPS RF System

In June 2006 eInstruction released a new 2nd Generation RF system that:

- Engages up to 1,000 students with one USB receiver unit
- Processes answers for a variety of questions: numeric, true/false, yes/no, and multiple choice (up to 8 answer choices on PC and up to 5 on Mac)
- Boasts an FCC-approved 2.4 GHz system, using frequency hopping

The updated response pad also:

- Delivers a transmission range of 150 feet
- Offers a 3-line LCD screen
- Comes with auto-join convenience
- Features a symbol button to create equation responses
- Runs on 2 AA batteries, lasting approximately 1 year, with normal usage
- Alerts you with battery and signal-strength indicators
- Sends alphabetic responses automatically
- Offers "centering bump" to aid visually impaired students



Technical Support

eInstruction provides free technical support for students and instructors.

We have a large call center subdivided into two different groups: an instructor group and a student group.

Access to these groups is available via a toll-free number, e-mail submission form, and text chat. Instructors and students can access the Technical Support Chat Room at www.einstruction.com/support, and view answers to commonly asked questions via our Online Knowledge Base at www.einstruction.com/kb.

Technical Support Hours:
Monday – Thursday:
7am to 6pm (CST)
Friday: 7am to 5pm (CST)
888.333.4988

eInstruction offers extended student hours at the beginning of each fall and spring term.

www.einstruction.com
888.707.6819

CPS Software

The CPS software is available for both Mac and PC, and is released, free of charge. Instructors can download free updates to the software from our website, www.einstruction.com/downloads. eInstruction supports CPS for Mac (OS X 10.2.8 or higher) and for Windows® (Microsoft® Windows® 2000 with Service Pack 2 or higher).

CPS works with third-party applications so that instructors can seamlessly import existing data into CPS. The following formats are supported:

- Other CPS databases
- XML
- CSV
- ExamView
- Microsoft® Word® documents or documents from other word processors
- Microsoft® PowerPoint® presentations

Instructors can export any data collected by CPS to any third-party application that supports CSV file import.

The CPS software allows instructors to use multimedia in a response system environment. Instructors can attach image, audio, or video files to lessons or questions and even engage PowerPoint presentations. eInstruction also has a native PowerPoint application, called CPS for PowerPoint, available for the PC.

CPS Systems and Registration.

eInstruction offers the CPS RFsystem as a Bookstore Model or Numbered System. The Numbered System is university-owned. Most universities choose the Bookstore Model, where students purchase their response pads at the university bookstore and register their response pads online.

Pricing

For detailed pricing information, please see the standardization pricing document on our website. Response pad costs:

- RF pads cost \$16 net to the bookstore
- Students have a variety of options to activate their response pad—from single class activation, single term and/or lifetime enrollment
- Student Activation codes may be bundled with McGraw Hill Higher Ed textbooks

Security and Support.

eInstruction strives to provide the utmost in student/instructor security and support.

CPS and CPSOnline Security

CPS and CPSOnline do not require any student-specific information. Specific student information can be collected if desired and made available in a number of different formats.

After students enroll their response pads in a class, they can choose to remove their identifying information from CPSOnline after the instructor syncs the class roster. No eInstruction business partners collect any personal information about the students.

CPS and CPSOnline use 128- and 1024-bit encryption for all data transfers.

Please see the eInstruction Privacy Statement available at www.einstruction.com/downloads. CPS also provides an Anonymous Mode feature so that no identifying student data is collected via the response pads. This feature can be turned on and off at the instructor's discretion. CPS and CPSOnline comply with FERPA guidelines.

Student Pricing

Student Registration

After students obtain their response pads at the university bookstore, they register their response pads online. Online registration options include:

- WebCT
- Blackboard
- CPSOnline

Coming Soon:

- Desire2Learn
- Moodle
- Sakai
- Angel Learning



A student enters his or her unique serial number from the response pad. Students can also enter other information such as their campus student ID, if required by the university or the instructor.

eInstruction response pads may be registered either for lifetime use or on a per-semester basis (more economical).

Students can transfer a response pad from one student to another at the end of a semester without going through the bookstore.