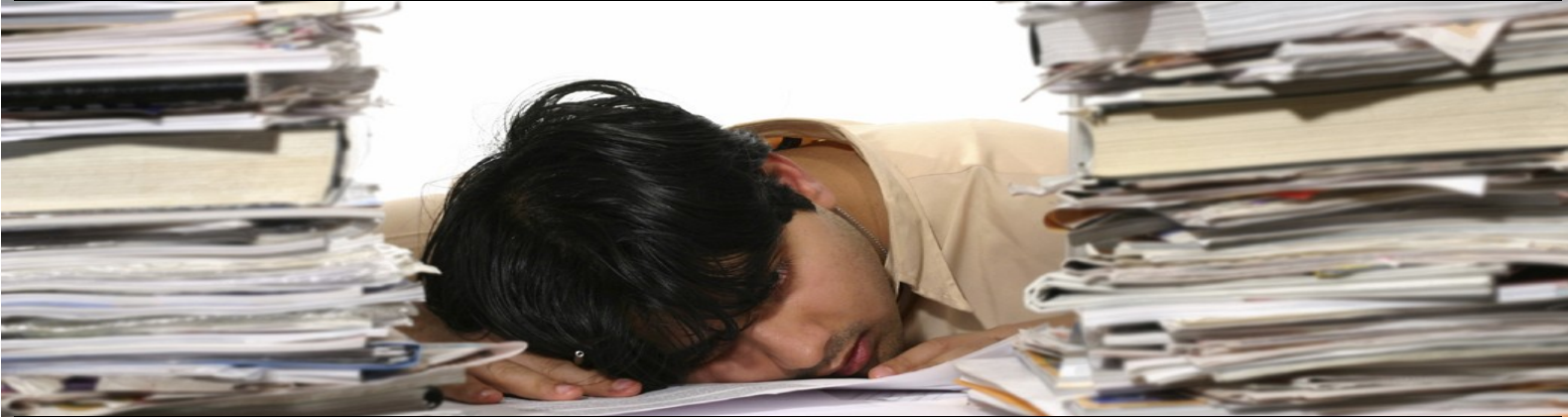


OMG! MY CO-WORKERS DON'T TWEET:



“HOW THE MILLENNIAL GENERATION IS SHAKING UP THE WORKPLACE”

Today's college students are called:

- “trophy kids” or the “millennial generation”
- the most demanding and coddled generation in history to enter the workplace
- civic-minded and philanthropic
- the “it’s all about me,” generation

The Millennial Generation - born between 1980 and 2001 - has entered the workforce, and like it or not, they are America's future workforce.

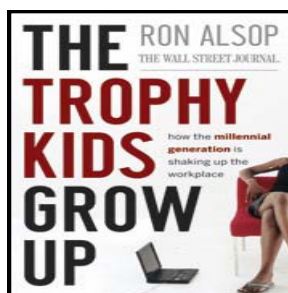
You are invited to a presentation by Ron Alsop, former editor for the Wall Street Journal and author of the book The Trophy Kids Grow Up: How the Millennial Generation Is Shaking Up the Workplace. Ron will share how this remarkable generation promises to stir up the workplace and perhaps the world.

TUESDAY, Nov. 10th, 2009

2:00-3:15 PM

Panorama Room, University Center

**THIS EVENT IS FREE AND OPEN TO
ALL UNC STUDENTS, FACULTY,
AND STAFF**



This event is brought to you by the Office of the Provost, Office of Student Engagement, Career Services & the Monfort College of Business

