24th BCCE Conference Advertising Opportunities
University of Northern Colorado

Advertising space in the 24th BCCE pocket guide and within the online program guide is available. Advertising in conference materials increases the visibility of your organization and gives you access to over 1200 educators who have a passion for science education.

Your purchase provides for two ad placements:

1. The BCCE pocket guide (4” tall x 9” wide – with 0.5” margins) contains the complete conference schedule in an abridged form and is given to all who attend the conference. Black and white full-page and half-page interior spaces along with 2 premium spaces are available.

2. Online ads will be placed within the online program. We can be flexible with the placement of these ads to best feature your organization or product. Early purchase allows for better placement. Single page ads are 300 x 250 pixels with links to your homepage or your own online ad.

<table>
<thead>
<tr>
<th>Type</th>
<th>Placement in Pocket Guide</th>
<th>Placement in Website Program Guide</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium 1</td>
<td>Opening Page</td>
<td>Banner on landing page</td>
<td>$1800</td>
</tr>
<tr>
<td>Premium 2</td>
<td>Page above Map</td>
<td>Banner on landing page</td>
<td>$1600</td>
</tr>
<tr>
<td>Full Page</td>
<td>Within guide</td>
<td>Banner within guide</td>
<td>$400</td>
</tr>
<tr>
<td>Half Page</td>
<td>Within guide</td>
<td>Banner within guide</td>
<td>$275</td>
</tr>
</tbody>
</table>

Electronic files should include all necessary elements such as layout file(s), linked and embedded graphics, and all fonts needed for output. Supported graphics are EPS and TIFF. Grayscale graphics should be 300 dpi at 100%. All line art logos and graphics should be bitmapped at 1200 dpi at 100%. Complete details for submission will be sent to paid advertisers.

Deadline for purchasing an ad is March 1, 2014

DEADLINE FOR PURCHASING AN AD IS APRIL 15, 2016

For more information or to place an ad, email or call:

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