

2008-2009 60 + 60 TRANSFER GUIDE
JOURNALISM: PUBLIC RELATIONS AND ADVERTISING MEDIA
UNIVERSITY OF NORTHERN COLORADO

Section I: Degree/Program Requirements

A. Institutional graduation requirements for this degree program.

The graduation requirement for a transfer student pursuing Journalism: Public Relations and Advertising Media will be no different than the graduation requirements for a native student, including the minimum number of semester hours required for graduation requirements. Specifically, the student must complete the following requirements:

- Complete at least 120 credit hours and
- Successfully complete the required 30 credit hours in the major and
- Receive a ‘C’ or higher grade in ENG 122 or equivalent (CC: Eng 121) and JMC 100 or equivalent (CC: Jou 105) and
- Successfully complete all courses within the major with a grade of “C” or higher and
- to apply to become a Journalism major, students must meet all of the following requirements:
- To become a Journalism major, you first become a pre-Journalism major. This is done by filling out a “Change of Major/Minor” form, available from the School of Communication. The pre-major should be declared in the freshman or sophomore year and
- Complete and submit an “Application for Admission to Journalism Major” form, available from the School of Communication three weeks before each deadline (October 15 and February 15).
- Successfully complete 18 credit hours in the required minor and
- Earn at least a 2.00 GPA in required courses for major.

B. Required courses in Major, including pre-requisites and required Support courses in the chart below.

COMMUNITY COLLEGE REQUIRED COURSES: Required courses to be taken as part of AA/AS degree to guarantee the completion of a baccalaureate degree in 60 additional credits after transfer. NONE						
JOURNALISM: PUBLIC RELATIONS AND ADVERTISING MEDIA						
UNC Course Number	UNC Course Name	CH	CC Course Number	CC Course Name	CC CH	
Required Major Courses		27				
JMC 100	Introduction to Journalism and Mass Communications	3	Jou 105	Introduction to Mass Media	3	
JMC 210	Newswriting	3	Jou 106	Fundamentals of Reporting	3	
JMC 345	Broadcast Advertising and Promotion	3				
JMC 350	News Editing and Layout	3	Jou 221	Newspaper Design I	3	
JMC 380	Public Relations	3	Jou 231	Intro Public Relations	3	
JMC 385	Media Planning and Research	3				
JMC 390	Impact of Mass Communications on Society	3				
JMC 481	Public Relations Techniques	3				
JMC 497	Mass Communications Law	3				
Elective Major Courses		3				

Select additional course with JMC prefix	3			
TOTAL MAJOR REQUIREMENTS	30			
Required Minor (Minimum)	18			
University Electives	12			
GRADUATION REQUIREMENTS beyond AA/AS degree	60			
ASSOCIATE OF ARTS/SCIENCE DEGREE	60			
TOTAL GRADUATION REQUIREMENTS	120			

Note: majors must complete 84 semester hours outside the journalism and mass communications area.

Section II: Transfer of Credit

- A. Grade Eligibility.
Only academic courses with a letter grade of C or better are transferable. The four-year institution will accept and count toward meeting graduation requirements all state guaranteed general education courses that have a grade of C or better.
- B. UNC accepts some scores of 3 and accepts scores of 4 and above on Advanced Placement tests and scores of 4 and above earned on International Baccalaureate tests.
<http://www.unco.edu/admissions/advanced-placement.asp>
<http://www.unco.edu/admissions/international-baccalaureate.asp>
- C. UNC will accept all approved credits earned with ten years of transfer. Courses earned more than ten years earlier may be evaluated on an individual basis.
- D. UNC may apply state guaranteed general education (gtP) courses toward the major or other graduation requirements if that facilitates the student's graduation more effectively.

Section III: Appeal Process

- A. Institutional Appeal Process
Students who follow this agreement shall have the right to appeal a transfer decision that appears to be inconsistent with the terms and courses listed in this agreement. Appeals pertaining to this 2008-2009 Transfer Guide should be filed with the institution. A student may file an appeal that pertains to state guaranteed general education courses directly to Admissions: Leta.Naber@unco.edu or Barbara.Nelson@unco.edu
- B. State Appeal
For information on the student appeal process, refer to Student Appeal Policy at <http://higherred.colorado.gov/Publications/Policies/Current/i-partt.pdf>