



## **Matthew Markve Receives ASQ-Certified Quality Improvement Associate**



Milwaukee, WI, June 15, 2009 — The Certification Board of the American Society for Quality is pleased to announce that Matthew Markve has completed the requirements to be named an ASQ-Certified Quality Improvement Associate (ASQ CQIA). As such, Matthew Markve has reached a significant level of professional recognition, indicating a proficiency in and a comprehension of quality principles and practices. Individuals who earn this certification are allowed to use “ASQ CQIA” on their business cards and professional correspondence.

“ASQ provides certification as a way to provide formal recognition to professionals who have demonstrated an understanding of, and a commitment to, quality techniques and practices in their job and career,” explains Roberto Saco, President, American Society for Quality. “This is a great accomplishment and, although not a formal registration or licensure, it represents a high level of peer recognition.”

A Certified Quality Improvement Associate (CQIA) selects and applies quality tools in a variety of problem-solving situations. Typically, CQIAs work on quality improvement projects and work on teams that are chartered to identify continuous improvement opportunities with a strong customer focus.

Since 1968, when the first ASQ certification examination was given, more than 160,000 individuals have taken the path to reaching their goal of becoming ASQ-Certified in their field or profession, including many of who have attained more than one designation. To learn more about ASQ’s Certified Quality Improvement Associate program, visit <http://www.asq.org/certification/quality-improvement-associate/>.

The American Society for Quality, [www.asq.org](http://www.asq.org), has been the world's leading authority on quality for more than 60 years. With more than 90,000 individual and organizational members, the professional association advances learning, quality improvement, and knowledge exchange to improve business results, and to create better workplaces and communities worldwide. As champion of the quality movement, ASQ offers technologies, concepts, tools, and training to quality professionals, quality practitioners, and everyday consumers, encouraging all to Make Good Great®. ASQ has been the sole administrator of the prestigious Malcolm Baldrige National Quality Award since 1991. Headquartered in Milwaukee, Wis., ASQ is a founding partner of the American Customer Satisfaction Index (ACSI), a prominent Quarterly economic indicator, and also produces the Quarterly Quality Report.