

UNC Sport and Exercise Science Director Named Award Recipient



Dr. David Stotlar, Director of the School of Sport and Exercise Science, College of Natural and Health Sciences was recently selected by the Sport and Entertainment Venue Association as the 2009 recipient of the Academic Achievement in Sport and Entertainment Award. SEVA serves to connect academics in the field of sport Management with the sport and entertainment industry. The award recognizes a scholar whose research and/or teaching has made a significant positive impact in the fields of sport, entertainment, or venue management. Dr. Stotlar's analysis of trends and industry research has led to meaningful dialogue between academicians and industry professionals. The award will be presented November 12th at the 2009 Sport and Entertainment Venue Association conference on the campus of the University of South Carolina.

During his 20 plus years in higher education Dr. Stotlar has been connecting the academy and the sport industry through applied research and consulting. As a prolific author, he has written more than 75 articles in professional journals and more than 40 textbooks and book chapters in sport marketing and management. He is a widely sought speaker, having given more than 200 presentations at workshops and at national and international professional conferences. He frequently serves as a sport management consultant to multinational corporations and international sport managers. He was selected by the U.S. Olympic Committee as a delegate to the International Olympic Academy in Greece and the World University Games Forum in Italy and served as a venue media center supervisor for the 2002 Olympic Games. His other international activities included consultations with Qatar Olympic Committee, Bahrain Olympic Committee, China Sport Industry Association, Hong Kong Olympic Committee, National Sports Council of Malaysia, Mauritius National Sports Council, National Sports Council of Zimbabwe, Singapore Sports Council, Chinese Taipei University Sport Federation, Bahrain Sport Institute, Government of Saudi Arabia, South African National Sports Congress, and Association of Sport Sciences in South Africa. Dr. Stotlar has further served his profession with appointments as Coordinator of the Sport Management Program Review Council, Chair of the Council on Facilities and Equipment of the American Alliance for Health, Physical Education, Recreation and Dance, Board Member and President of the North American Society for Sport Management, and founding member of the Sport Marketing Association.