



UNIVERSITY OF
NORTHERN
COLORADO

Office of Student Organizations Annual Report 2022-23



Division of Student Affairs and Enrollment Services

University of Northern Colorado



Section 1 – Mission, Vision, Goals

Mission

The Office of Student Organizations (OSO) offers involvement, community and leadership to all UNC students through Registered Student Organizations (RSOs) by providing advising, event funding and leadership opportunities to current and prospective RSO members.

Vision

Fostering engagement toward understanding one's own values, identity and culture is supported through the Office of Student Organizations.

Goals

INVOLVEMENT: One of my goals for this past year was to get new students involved, to get current club members more involved beyond their club in leadership programming and to educate students on why it is important to get involved.

COMMUNITY: One of my goals for this past year was to build community within the RSOs at UNC. Nothing really brought RSOs together, so the OSO acted as the community builder this past year through workshops, leadership programs and events such as Club Nights and Homecoming flag decorating.

LEADERSHIP: One of my goals for this past year was to create a leadership curriculum for RSO leaders. I included workshops on community development, communications and career development and had 5 RSO leaders complete it.

Section 2 – Points of Pride

1. Creating new programming for student organizations, including Club Nights, a Homecoming flag decorating contest, Tea with the VPs, the leadership program and a revamped weekly newsletter.
2. Launching BearCave to UNC's student organizations.
3. Creating and building campus collaborations regarding student organizations and building on these relationships to better support students. Collaboration occurred with several campus partners, including Student Club Business Services; Conference and Event Services; UNC Catering; Campus Recreation; Facilities; Grounds; University Center Administration; etc.



Section 3 – Assessment/Learning Outcomes, June 1, 2022 – May 31, 2023

Outcome #1: Students will demonstrate an understanding of good group dynamics and effective teamwork.

How is it connected to the SAES Strategic Plan Goals? Principle Two. The division will meet the needs and interests of UNC students and staff promoting a sense of community, engagement, responsibility and co-curricular development while supporting personal health, safety and wellness.

Principle Three. The division will foster a campus climate of acceptance and accountability by striving to prepare all members of the division and the communities we serve to thrive in an intercultural society.

What are you measuring? The number of reported student organization events highlights how student clubs work together to brainstorm, plan and implement events for UNC's campus.

What is the evidence? BearCave gathers all reported student organization events and the type of events that have been submitted over the past year.

What is the result? Academic/educational events: 156; athletic events: 161; cultural events: 121; fair/festival events: 23; fundraiser events: 21; guest speaker events: 25; leadership events: 36; organizational meetings: 159; performance events: 29; service events: 65; social events: 352; workshop events: 51

840 total event submissions from Aug. 1, 2022 – June 1, 2023.

Outcome #2: Students will relate the skills acquired through their involvement to their career and personal growth.

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Principle Three. The division will foster a campus climate of acceptance and accountability by striving to prepare all members of the division and the communities we serve to thrive in an intercultural society.

What are you measuring? The student leaders' benefit of attending leadership and support workshops.

What is the evidence? Attendance.

What is the result? 107 student club leaders attended workshops and support sessions throughout the year.

Outcome #3: Students will develop critical and reflective thinking abilities.

How is it connected to the SAES Strategic Plan Goals? Principle Two. The division will meet the needs and interests of UNC students and staff promoting a sense of community, engagement, responsibility and co-curricular development while supporting personal health, safety and wellness.

Principle Three. The division will foster a campus climate of acceptance and accountability by striving to prepare all members of the division and the communities we serve to thrive in an intercultural society.



What are you measuring? Students gaining critical and reflective thinking skills as they navigate budgets and OSO event funding, as well as the satisfaction of the funding that is offered.

What is the evidence? Funding meetings with individual club treasurers upon receiving OSO funding grants, funding spent, funding satisfaction and data from a feedback survey sent to clubs that used OSO funding.

What is the result? 44 clubs throughout the academic year spent a total of \$28,570.00 in fall 2022 and \$22,527.10 in spring 2023. All 44 clubs submitted budget spreadsheets to help their planning. There was a 52% response rate on funding usage/satisfaction assessment, indicating overall satisfaction with the processes, and a request for more funding for other club endeavors.

Outcome #4: Students will connect with UNC's campus community through student involvement opportunities facilitated by the OSO.

How is it connected to the SAES Strategic Plan Goals? Principle Two. The division will meet the needs and interests of UNC students and staff promoting a sense of community, engagement, responsibility and co-curricular development while supporting personal health, safety and wellness.

Principle Three. The division will foster a campus climate of acceptance and accountability by striving to prepare all members of the division and the communities we serve to thrive in an intercultural society.

What are you measuring? We conducted a satisfaction and usage survey that measured overall user experience, how students found events on campus and how BearCave helped students find organizations/friends/connection on campus. Additionally, the survey asked open-ended questions to gather qualitative data highlighting strengths and gaps in the platform.

What is the evidence? Response rate and qualitative and quantitative data reports.

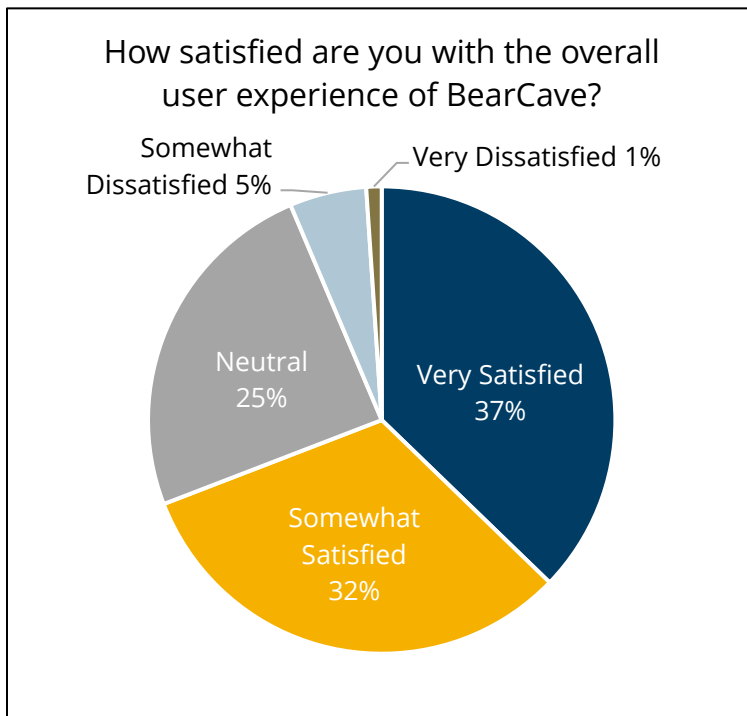
What is the result? The survey was sent to 1,062 "Involved Users" (any user that holds a membership or position within an organization) and netted an 18% response rate. Strengths: having a platform for student organizations, collecting data and getting connected to clubs. Gaps: marketing/promotion was not prioritized and many respondents didn't understand the benefits of or how to utilize BearCave. See charts below.



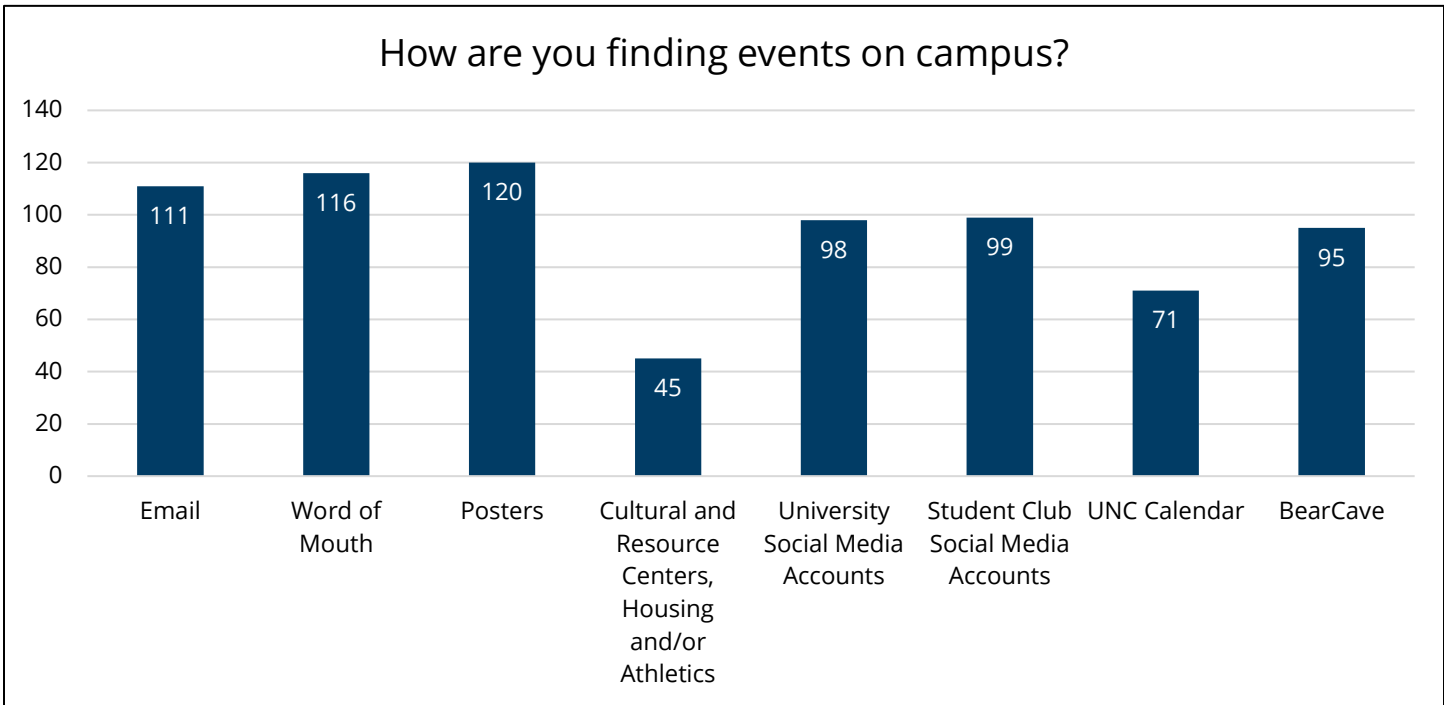
Section 4 – Unit Metrics

Below are a set of graphs that show response rates to the BearCave satisfaction and usage assessment that was sent out after the first year of implementation.

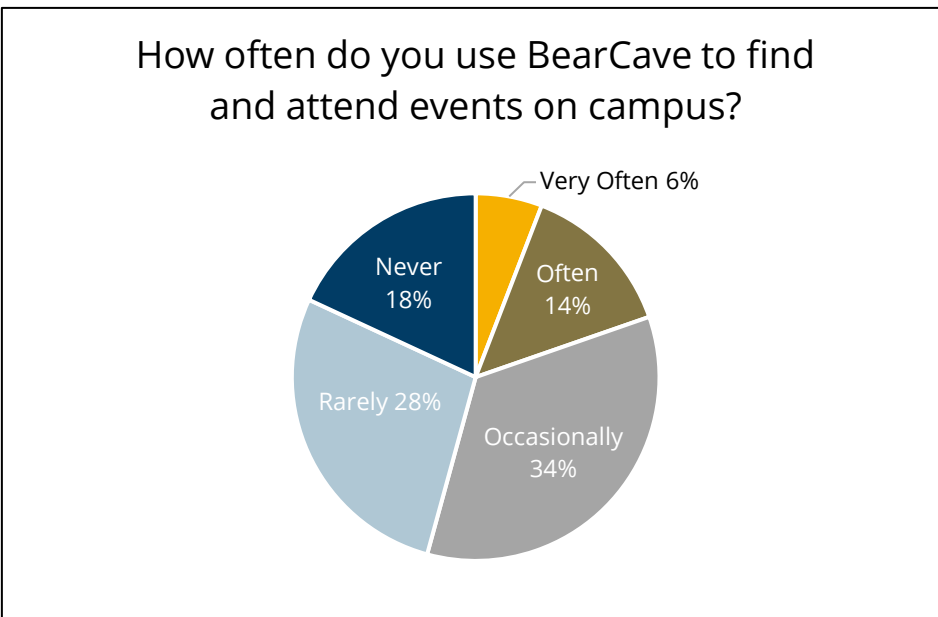
Note: The group polled was made up of “Involved Users,” which includes advisors, student leaders and student members within the RSO community. Perhaps in the future, first-year and second-year students who have logged on to BearCave can receive this poll, and advisors, student leaders and student members of organizations can receive a separate survey.



Overall, folks using BearCave for their organizations are satisfied with the platform: 69% were either “very satisfied” or “somewhat satisfied.”



Folks using BearCave were able to select multiple answers to the question, "How are you finding events on campus?" Posters, word of mouth and email were the most common answers.

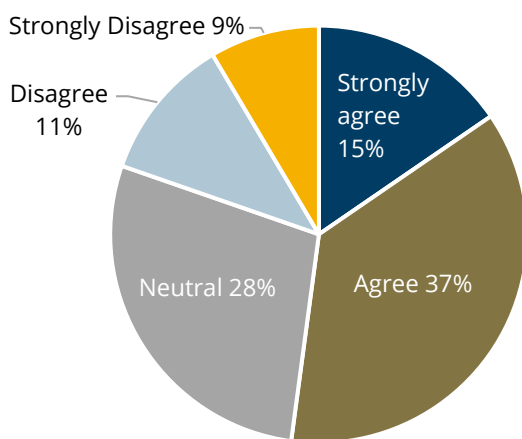


This showed me that BearCave is not commonly used to find events among the group who was surveyed, who often use BearCave instead for their own club events/management.

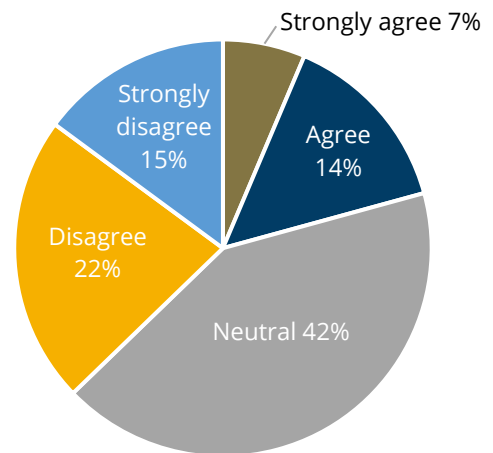


The high number of “agree” or “neutral” responses to the following questions may be attributed to the group surveyed already being involved in clubs. Therefore, these graph shows that students who are already involved still were able to find more organizations that exist, find friends and find additional connections to campus.

Rate level of agreement to the following statement: BearCave has helped me find organizations



Rate level of agreement to the following statement: BearCave has helped me find friends



Rate level of agreement to the following statement: BearCave has helped me find a connection to campus

