

5)

- Ask what are the needs and adapt Programs to reflect what industries need
- More Partnerships with businesses
- Be more involved / have stronger ~~presence~~ presence at Greeley community events
↳ IE Greeley Stampede
- Narrowing our focus for where we want to be engaged
- Incentivizing ^{fac:staff} living in the Greeley community
- Incentivizing ~~fac:staff~~ fac:staff to be involved

Community

— what's the communities awareness of us as an emerging HSI

— if our students don't feel accepted in the community this is an impact to them

— can we be more vocal about supporting the struggles of our alumni (low teacher pay) + advocate in the community for what we do well.

— how can we establish traditions, pride around UNC ↓ or re-establish (rowing not drifting as an example)

— focus on athletics we do well; ~~arts~~ Arts

5. community

- UNC should support fac/staff commitment to community organizations and entities
 - volunteering
 - time off w/o penalty

- collaboration with Dist 6 and local community schools

* Students participate w/ meaningful relationships

↳ community partners
we enhance schools to make their graduates better

THEME 5:

- WE NEED TO BE MORE THAN A "\$" TO GREELEY
- EXAMPLE: UC AS A POLLING PLACE, UNC PARTICIPATION IN STAMPED PARADE (WE ALSO NEED TO GIVE BACK)
- #6 YES!
- PRIDE IN 1st GEN, TEACHER ED, OUR NICHE, HSI
- ENGAGE WITH IMPROVEMENTS/SUPPORTS TO DISTRICT 6
- UNPACK "WHITE FLIGHT" ∴ ENGAGE MORE WITH DE, I IN THE COMMUNITY (IN REFERENCE TO K-12 EDUCATION)
- CONFRONT ∴ COME TO TERMS WITH THE HISTORY OF GREELEY ∴ UNION COLONY

Our Community #5

- We aspire to this and ~~there~~ there are many opportunities to further this
- Seeing UNZ around the community is a big deal
- Amp up student volunteerism is UNZ engage something students are aware of
- Internships within @ Greeley
- We need to communicate as interconnected systems
- create more collaborative programming efforts

Community

- be present in regional events
(not just admissions events)

↓ festivals, Stampede

- appreciate partner organizations
w/ the community

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#5

- Be who we are & not compare ourselves
- We lack pride
- Market ourselves & UNC's offerings
- Need to be more vocal - Be Proud, Be Loud!
- Focus on identifying specific communities, focus on the jobs there & target ourselves to identifying the needs & build that lasting relationship
- Are there programs we can add to meet the needs
- Engagement w/ alumni needs improved
 - more access for depts. to communicate w/ them

5

- WE ARE THE TEACHER'S COLLEGE
(CONCRETE FORMS)

↳ THIS FEELS LIKE SOMETHING COMMUNITY/
REGION CAN SUPPORT (BROADLY)

- BETTER PRESENCE IN COWBOY COMMUNITIES
(INCREASED)

- ALUMNI/COMMUNITY MEMBERS FILL STADIUMS

↳ MARKET PENETRATION
↳ PVA

- HOMECOMING
PARADE

BRING IT BACK

5

- Let's not limit our community to "Northern Colorado" or District 6 - or the confines of our physical space
- UNC as an educational institution could support bond issues ~~across~~ the state
- Choosing what we invest in with + for the larger ~~area~~ community strategically. (Partner w/ the city of Greeley)
- Free parking for visitors

5.

- Can we really serve students as an HSI?
 - resource list of people who speak different languages.
 - Be intentional in hiring practices
 - Opportunities for staff ^{teaching} to learn new languages
- Include area chambers in more ~~of~~ of our campus events like the entrepreneurial challenge. - MCB
- Promote our campus as a place for businesses to meet
- Better connect community - departments - academics
 - Deborah Romero's department?
- Policies changed to encourage outside community events
 - outside caterers allowed
 - internal struggle to use facilities

⑤ Really need to improve town-gown relationships

- Needs to be easier for related groups/associations to interact w/ UNC, e.g. promotion, support
- Increase advisory boards; less focus on only people w/ \$ -- need ideas
- Create a culture where we know local businesses, e.g. ^{+ schools + nonprofits} who gives tuition remission for grad school? Who needs UNC swag for their events?
- Work more w/ the H.S.s
- don't leave it to staff/faculty to do this on their own

5 Cont...

Inequitable appreciation of academic programs/windows → Carries over into space allocation

- Accessibility to spaces

Recognize that student & support people communication has evolved - Now it is daily & comprehensive -

5 Increase exposure to our facilities & classroom/public spaces

Expand "discovery" efforts to include junior high age students

Maintain events (e.g. School of Music Honor Band) concerts to bring Greeley/surrounding areas to campus

Increase efforts to recruit in Greeley jr. and sr. high schools - Don't just assume they'll come here - There is competitive marketing currently happening

Becoming a Latino serving institution ~~requires~~ involves the community → Most successful HSTs have bridged the gap for the benefit of students.

Consider internal collab as well - Build momentum (with community) - Both academic & student affairs & together

Community

5

Help students find places to be involved in the community.

- Connect students w/ alumni for mentorship/career outcomes
- Pool of alumni willing to help students
- Being more responsive to community w/ programs, events, etc. Culturally responsive pedagogy.
- Empowering students to be change makers
- Breaking down barriers, reminding students of UNC history and empowering/supporting them.

Connections w/ families

- immigrant / refugee populations in Greeley

5

- Gather input from Community
- UNC - Take pride in campus / ↑ morale
- Engaged learning / field experience for Students

- Timeline of UNC involvement for Students during / after schooling

↳ Resources available during different times (e.g., Career readiness, Alumni, etc)

- Who are we getting students involved with?

↳ Community partners

↳ Promote what UNC does

↳ How to get involved in Community (UNC Engage)

- Bring such opps. from UNC to younger generation / prospective students (K-12)

Connected, collaborative and committed to our Com. #5
... & (s) made it easy to vision a young

Connected, Collaborative and committed to our Comm.

- Ft. Collins - Ex. CSU made it easy to visit a young person going to CSU.
 - More intentional → Greeley, CO residents
 - Natural opportunity for residents
 - We need to articulate who we are...
 - Social justice + inclusion
 - UNC Pride → going into the schools. K-12 having something to engage with UNC every year
 - District 6 → Engage in meaningful way
 - Univ. of WY → H.O. You're a Bear CO residents

- STOP Comparing to CU or CSU → they are not our peers (UNC is unique)
- Alumnae → engagement with our students + graduates → How can we make this bigger
- Engaging in Student Advocacy + Passion
- Funding research → engaging community
- Office of Employment → Funding

(5)

Broaden our lens /
perspective of ^{local/state} community
to global community

Developing relationships /
collaborations with
other institutions to ↓
uninsular perspective to ↓
silos → expanded
opportunities for faculty, staff, students

Refine UNC Image beyond HX
to capture vision
and
create
renewed
contemporary
and current mission

#5 Connected, Collaborative + Community

- More robust Events Calendar -
vendor of techno. → local list
- Promote + Support + Expand Engaged Learning Opportunities in classes.
(highlight faculty doing this work)
- Expand industry / corporate / govt. Partnerships for internships / career explor.
- City of Greeley partnerships:
 - University District - promote more
 - Area Signage investment
 - Get bus service (late night) service restoration.
 - Bear biz still alive? What's / who's on the list?
 - 16th street redesign.

Communication!!!!!!

#5

- See facilities to be better utilized.
 - Old man Mt.
 - Ropes course
- Academic Community Engagement
- Community Fest

Theme 5: Connected, Collaborative and Committed to Our Community

- Leveraging alumni as sources for internship opportunities
- Explore outreach to charters
- Closer integration & partnership w/ the City of Greeley.
- UNC ride service / share to Greeley, Centerra

#5 Community

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#5 Community

Coor. c̄ city c̄ practical
ideas to welcome students
not give (city) tickets day 1
not dig up 10th Ave week of move-in

UNC signs as you drive into Greeley
Take Chamber about needs (lack of awareness of what we
other) what we

Avail of swag - Kohl's, Target
@ graduation (alumni swag)
Take an item - get a \$5 or price ⇒ discount
Evening / weekend transportation to
downtown

Activities for local students
City events - connect to them directly
4th of July, Oktoberfest

Free concert under stars
(sell pies)
Friday Feste UNC or other weekly free events
+ food trucks

VALUE OF UNC!

#5.

- expand partnerships beyond Aims & D6 - be strategic
- Stop trying to everything to everyone!
- #4 outcome: paint the picture better - identify partnerships
 - Unform campus community
 - Show economic impact
- What is "local" - Greeley? - no CO?
- targeting Greeley students is short sighted
- Greeley Pride
 - ↳ Who/what is Greeley
- UNC Pride
 - we are not CSU/CU
 - Be who we are
 - offer something different than CSU/CU
 - (ex: hospitality - partnerships w/ hotels)
 - what programs could we do that other CO. schools are not?
- We are more than a teachers college

- SHOULD WE BE LIMITING OUR 'COMMUNITY' TO NORTHERN CO
- ~~BUILD~~ BUILD A BRIDGE BETWEEN NORTHERN COLORADO ! REST OF W
- REINFORCE THAT UNC IS FIRST CHOICE FOR MANY STUDENTS
- CREATE BEAR COUNTRY IN GREELEY / NO CO
- DOES GREELEY & COMMUNITY KNOW VALUE OF UNC ?

5.
expand partnerships beyond Aims & D6 - be strategic

5)

Connected, Collaborative & Committed to our Community

Define Community

- Regional (Aims District 6 are just a subset — include East of US)
- LatinX
- First gen
- Adult learners
- Entre alumni network

- SHOULD WE BE LIMITING OUR

- Invest Resources into building UNC Brand/Awareness throughout Northern Colorado Communities
- Include outreach to Eastern Plains
- Increased investment in external outreach
- Collective/campus awareness about who does what/where/when around NC Community ~~to build~~
- Dedicated/^{centralized} position focused on building awareness/news stories/community events about UNC
- Our campus needs a more centralized approach around building UNC message