



UNIVERSITY OF  
NORTHERN COLORADO

# Career Fair Tips



UNC

# Before the Career Fair



## Develop and practice your Elevator Pitch

- Summary statement to describe who you are
- Mention your field of study, relevant skills, certifications and experience
- Touch on your professional goals
- Tailor your pitch to different industries/employers. Why are you interested in this organization?
- Engage with a question; *“what are common career paths and training programs in your organization?”*

## Research employers and prepare questions

- Find which employers are attending, look at the company website
- Prepare questions for employers to give you an easy way to start a conversation and show you are prepared and motivated; *“what do you most enjoy about your job?”*

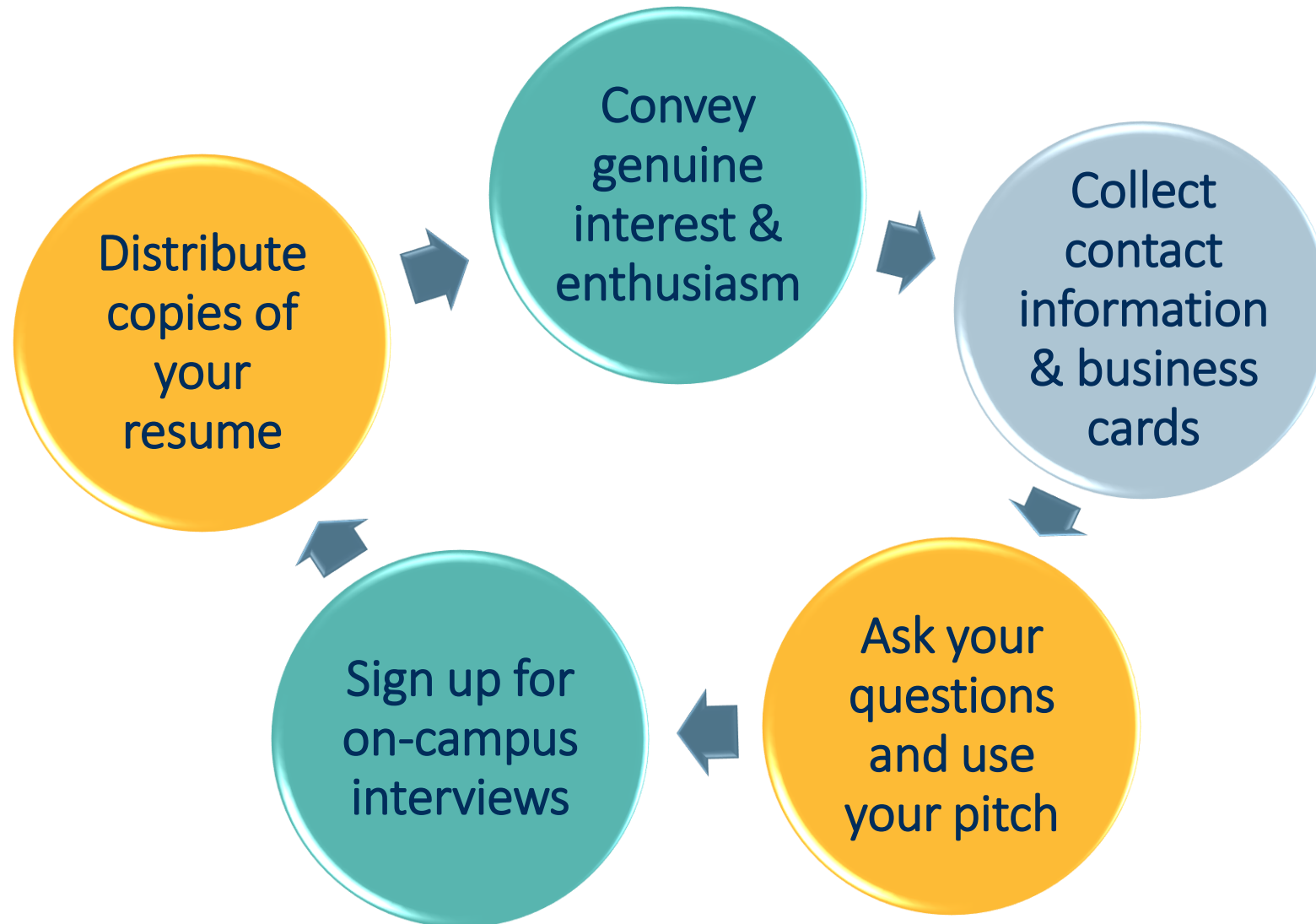
## Highlight your skills

- What knowledge and skills do you want to highlight?
- Prepare for campus interviews; schedule a mock interview at the Center for Career Readiness

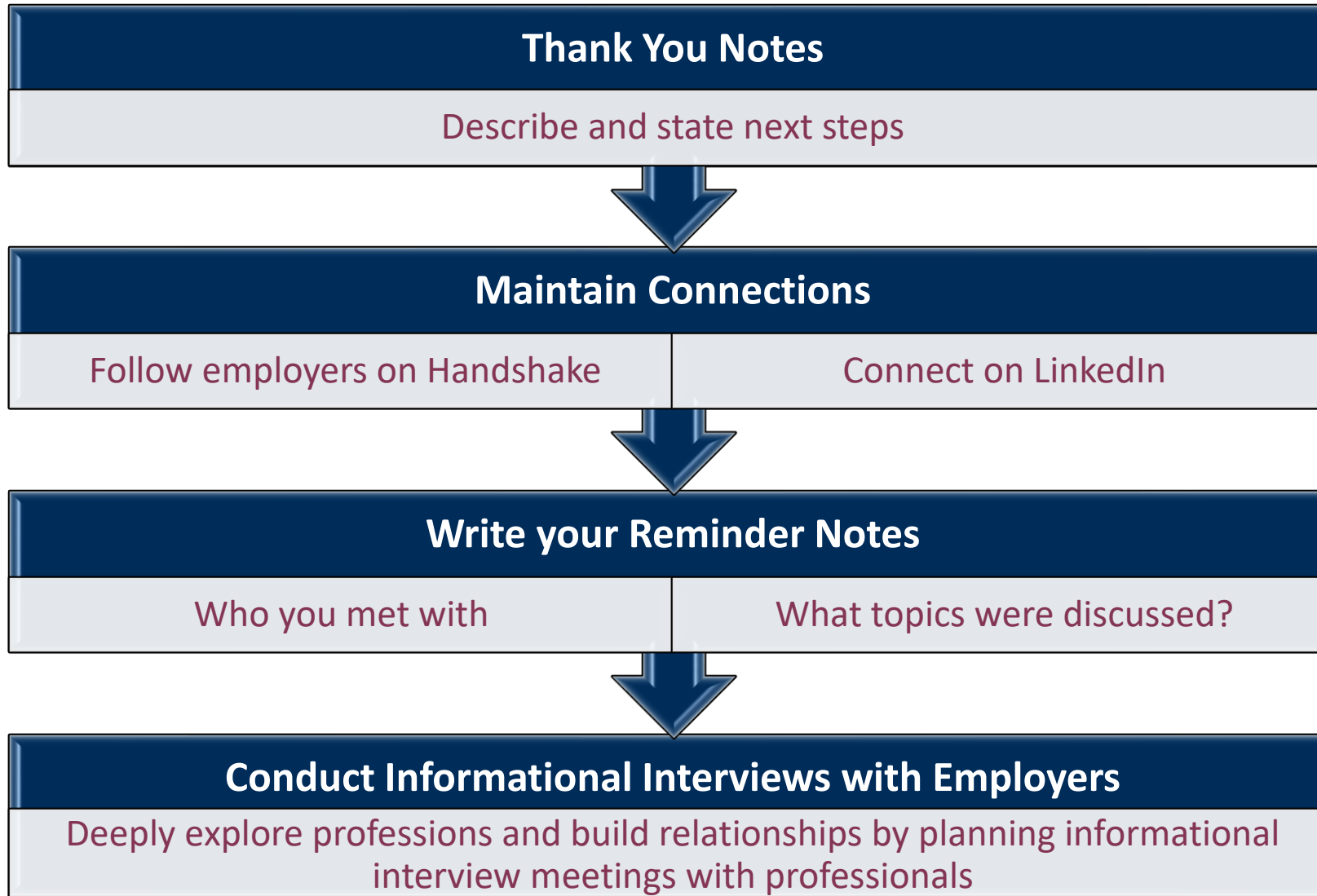
## Update your resume and bring copies

- Schedule some time to tweak your resume at the Center for Career Readiness

# During the Career Fair



# After the Career Fair



# Check out our resources for more help

Attend [On-Campus Fairs](#) and check out [resources](#) to prepare for your career!

Schedule meetings with us on [Handshake](#) or pass by during in-person or virtual Drop-In Hours!

Check out more information on our [Career Center Website](#)

